



Founding School Pilot Proposal

Business Builder AI Academy

Prepared for Utah charter schools, private schools, teachers, administrators, and families.

Proposal summary

ABM Solutions proposes a limited, measurable implementation of the Business Builder AI Academy for one school cohort. The purpose is to evaluate curriculum fit, teacher workload, student engagement, portfolio quality, responsible AI understanding, platform usability, and readiness for a larger school license. This proposal is intentionally structured to reduce institutional risk: the school retains control over curriculum approval, permitted AI tools, student accounts, grading, credit, parent communication, and public-facing activities.

Recommended pilot scope

Item	Proposed scope
Students	Up to 25
Teacher accounts	One primary teacher/facilitator; one administrator reviewer if technically supported
Duration	Full five-module program: 20 weeks; optional core four-module pilot: 16 weeks
Delivery	Teacher-facilitated online curriculum with videos, handouts, quizzes, assignments, and portfolio artifacts
Price	\$4,950 founding-school pilot, subject to final scope and contract
Included	Onboarding, implementation guide, student access, teacher materials, surveys, one demo-day planning session, and end-of-pilot outcomes summary
Not included unless contracted	Live weekly teaching by ABM, individual grading, SIS/SSO integration, custom curriculum, extensive data integration, travel, or dedicated on-site support

Pilot objectives

- Determine whether students can complete a coherent business-planning portfolio.
- Measure growth in entrepreneurship knowledge and responsible AI judgment.
- Validate the teacher pacing model and actual weekly facilitation time.
- Identify accessibility, privacy, security, and support issues before expansion.

- Produce credible evidence for school leadership and future adoption decisions.

Deliverables

Phase	Deliverables
Pre-launch	Kickoff meeting; implementation plan; roster/access test; approved-AI and non-AI pathway; parent/school communication template; success-measure agreement.
During pilot	Five module pathways; weekly assignments; teacher rubrics; support channel; progress check-ins at agreed milestones.
Student outputs	Idea statement, customer research, offer, business plan, brand guide, website plan, pricing and marketing work, launch checklist, portfolio, and pitch.
Closeout	Student and teacher surveys; completion and rubric summary; implementation findings; recommended revisions; expansion decision meeting.

Proposed success measures

Measure	Recommended target	How measured
Enrollment activation	90% of roster successfully accesses the portal	Account/access report
Course completion	80% complete the agreed pilot scope	Assignment completion
Portfolio completion	75% produce the required final portfolio artifacts	Teacher rubric
Knowledge growth	Average improvement from pre/post assessment	Short assessment
Responsible AI understanding	80% meet proficiency on privacy, verification, attribution, and appropriate-use items	AI rubric/quiz
Teacher satisfaction	Average 4 of 5 or higher	Teacher survey
Student relevance	75% agree the work felt practical and connected to real life	Student survey
Critical issues	No unresolved high-severity privacy or safety issue	Issue log and closeout review

Roles and responsibilities

ABM Solutions	School / LEA
Provide contracted curriculum access, onboarding materials, support process, rubrics, and agreed outcome summary.	Approve curriculum and implementation; designate teacher and administrator; manage roster and local policy.
Maintain the contracted platform and communicate material service issues.	Complete procurement, privacy/DPA, accessibility, security, and legal review.
Provide responsible AI curriculum and a non-AI pathway.	Select permitted external AI tools and communicate rules to students/families.
Protect data according to the signed agreement.	Obtain required parent notices/consents and control public sharing, interviews, payments, or launch activities.
Support troubleshooting within agreed service levels.	Teach/facilitate, assess student work, and report issues promptly.

Proposed timeline

Timing	Milestone
4-8 weeks before	Contract, DPA, accessibility/security review, teacher assignment, standards/credit decision.
2-3 weeks before	Teacher onboarding, roster preparation, parent communication, approved-tool decision.
Week 0	Access test, baseline surveys/assessment, orientation.
Weeks 1-20	Instruction with milestone reviews after each module.
Week 20	Demo day or final presentation, post-assessment, surveys.
Within 15 business days	Outcome summary and expansion recommendation.

Commercial terms to finalize

- Payment schedule and cancellation terms.
- Exact support hours and response targets.
- Student count and account replacement rules.
- Data retention/deletion and DPA obligations.
- Ownership: ABM retains curriculum IP; students retain ownership of their original work subject to school policy.
- Permission for testimonials, logos, photos, or case studies must be separately written and optional.
- Pilot results do not guarantee business formation, revenue, scholarship reimbursement, academic credit, or future outcomes.

Recommended decision path

Approve conditionally for a limited cohort after curriculum, privacy, security, accessibility, and procurement review. Hold a formal go/no-go meeting after closeout rather than automatically renewing. Expansion should depend on evidence, teacher capacity, support performance, and resolution of any compliance gaps.

Sources and document basis

- **ABM Academy pricing and program page:** <https://abmsolutionsllc.com/ai-powered-entrepreneurship-courses>
- **USBE Entrepreneurship standards:** https://schools.utah.gov/cte/_cte/strands/Entrepreneurship.pdf
- **USBE Student Data Privacy:** <https://schools.utah.gov/studentdataprivacy/datamanagers.php>

Important: This document is an implementation resource, not legal advice, an accreditation, or a statement that USBE has approved the Academy. The adopting school or LEA retains authority over curriculum approval, course coding, credit, teacher qualifications, accessibility, privacy review, and permitted AI tools.