



Website Publication and Placement Recommendation

How Schools Should Find and Review the Five Assets

Prepared for Utah charter schools, private schools, teachers, administrators, and families.

Recommendation

Yes - make most of these materials easy for faculty and administrators to find. School buyers need to evaluate a program before scheduling a sales call. Hiding core implementation, standards, privacy, and pilot information creates friction and can make a vendor appear less prepared. However, publish documents at different levels of detail so that security-sensitive material and changing operational details are not exposed unnecessarily.

Recommended website location

Create a public top-level section on the Business Builder AI Academy page titled "For Schools" or "School Adoption Center." Link it from the Academy hero area, the main navigation under Solutions, and the school pricing tab. The page should contain a short overview and document cards with a clear audience label.

What should be public

Asset	Visibility	Reason / placement
Utah Entrepreneurship Standards Crosswalk	Public PDF	Place under "Curriculum & Standards." It helps curriculum directors and teachers quickly assess fit. Include version date and disclaimer that local schools determine credit.
Teacher Implementation and Assessment Guide	Public or public executive edition	Place under "For Teachers." A detailed version can remain available after a short school-interest form if it includes answer keys or proprietary teaching content.
Sample Completed Student Business Portfolio	Public PDF	Place under "Student Outcomes." It makes the practical value visible. Clearly mark it fictional and remove any real student information.
Founding School Pilot Proposal	Public overview plus downloadable PDF	Place under "Pilot Program." Show scope, expected outcomes, and starting price; state that final terms depend on contract.

School Privacy and Security Packet	Public trust summary; controlled full packet	Publish the data practices, AI boundary, data categories, no-sale/no-ad commitments, and DPA readiness. Keep detailed infrastructure diagrams, security testing, incident contacts, vendor account details, and confidential controls in a request-only due-diligence room.
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Recommended page structure

- Hero: “Everything your school needs to evaluate and implement the Academy.”
- Quick facts: grades served, length, delivery model, teacher role, student outputs, AI boundary, non-AI pathway.
- Curriculum & Standards: crosswalk download and module map.
- For Teachers: implementation guide, pacing, grading, accessibility and support.
- For Administrators: pricing, pilot, procurement checklist, credit disclaimer.
- Privacy, Security & Responsible AI: public summary, DPA readiness, data inventory, external-tool statement, request full packet button.
- Student Outcomes: fictional sample portfolio and rubric.
- FAQ and contact: curriculum, technology/privacy, accessibility, and purchasing contacts.

Document governance

- Put a version date and owner on every PDF.
- Review standards and AI guidance at least twice each year and whenever USBE updates policy.
- Review named vendors, subprocessors, data flows, retention, and security controls whenever the platform changes.
- Do not publish statements such as “USBE approved,” “fully compliant,” “FERPA certified,” or “guaranteed for credit” unless legally and factually supported.
- Use a changelog so schools can see what materially changed.
- Provide accessible tagged PDFs and accessible HTML summaries; PDF should not be the only way to obtain essential information.

Recommended call to action

Website copy: Review the standards, implementation, privacy, student-outcome, and pilot materials below. Schools may request the full security due-diligence packet and a 30-minute adoption assessment with ABM Solutions.

Sources and document basis

- **ABM Academy page:** <https://abmsolutionsllc.com/ai-powered-entrepreneurship-courses>
- **USBE Entrepreneurship standards:** https://schools.utah.gov/cte/_cte/strands/Entrepreneurship.pdf
- **USBE Student Data Privacy:** <https://schools.utah.gov/studentdataprivacy/datamanagers.php>
- **USBE AI Framework:** https://schools.utah.gov/informationtechnology/artificialintelligence/_artificialintelligence/AIFramework.pdf

Important: This document is an implementation resource, not legal advice, an accreditation, or a statement that USBE has approved the Academy. The adopting school or LEA retains authority over curriculum approval, course coding, credit, teacher qualifications, accessibility, privacy review, and permitted AI tools.