Business Builder AI Academy

Module 4 Week 2: Pricing + Simple Profit Handout

Lesson Overview: Compare cost, time, value, and customer expectations to choose a fair pricing option.

Key Concepts

• 2-3 pricing options

• Selected pricing model

• Simple profit example

• Fair pricing explanation

Guided Worksheet Activity

Create 2-3 possible pricing options and practice calculating simple profit.

Step	Student Response
What is the main idea or task for this lesson?	
What information did you discover or decide?	
What feedback, safety rule, or approval do you need?	
What will you add to your student business binder?	

AI Prompt of the Week

Help me create 3 possible pricing options for my student business. Business: [business name]. Product or service: [offer]. Estimated cost to make or deliver: [cost]. Time required: [time]. Target customer: [customer]. Explain which one may be most fair and realistic.

Reflection Questions

• What did I learn this week that makes my business idea stronger?

• What decision did I make myself after using AI or feedback?

• What is one question I still need to answer?

• What is my next step before the next lesson?

Student Safety Reminder

Do not share home addresses, personal phone numbers, full birthdates, school ID numbers, medical information, payment information, or private family information. Ask a parent/guardian or teacher before public-facing business work.

Deliverable Checklist

- 2-3 pricing options
- Selected pricing model
- Simple profit example
- Fair pricing explanation