

Module 4 Week 3: Safe Payment + Marketing Plan Handout

Lesson Overview: Create an educational payment plan and identify safe, approved ways to share the business.

Key Concepts

- Safe payment plan
- Marketing message
- 2-3 approved channels
- Student safety and approval notes

Guided Worksheet Activity

Create a safe payment plan and simple marketing plan with 2-3 approved marketing channels.

Step	Student Response
What is the main idea or task for this lesson?	
What information did you discover or decide?	
What feedback, safety rule, or approval do you need?	
What will you add to your student business binder?	

AI Prompt of the Week

Help me create a simple, safe marketing plan for my student business. Business name: [business name]. Offer: [product/service]. Target customer: [customer]. Main benefit: [benefit]. Suggest safe marketing channels, a short message, and a clear call-to-action for a K-12 student business.

Reflection Questions

- What did I learn this week that makes my business idea stronger?
- What decision did I make myself after using AI or feedback?
- What is one question I still need to answer?

- What is my next step before the next lesson?

Student Safety Reminder

Do not share home addresses, personal phone numbers, full birthdates, school ID numbers, medical information, payment information, or private family information. Ask a parent/guardian or teacher before public-facing business work.

Deliverable Checklist

- Safe payment plan
- Marketing message
- 2-3 approved channels
- Student safety and approval notes

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