

Module 5 Week 4: Demo Day + Responsible Launch Handout

Lesson Overview: Prepare for Demo Day, reflect on feedback, and create a safe next-step launch plan.

Key Concepts

- Demo Day one-pager
- Presentation script or notes
- Feedback summary
- Responsible launch plan

Guided Worksheet Activity

Prepare your demo day presentation, collect feedback, write a final reflection, and complete a responsible launch plan.

Step	Student Response
What is the main idea or task for this lesson?	
What information did you discover or decide?	
What feedback, safety rule, or approval do you need?	
What will you add to your student business binder?	

AI Prompt of the Week

Help me write a short demo day presentation script and responsible launch plan for my student business. Business name: [business name]. Problem: [problem]. Target customer: [customer]. Offer: [product/service]. What I learned: [lesson]. Current status: [idea / website draft / school showcase ready]. Keep it confident, honest, and safe for a K-12 student audience.

Reflection Questions

- What did I learn this week that makes my business idea stronger?
- What decision did I make myself after using AI or feedback?
- What is one question I still need to answer?

- What is my next step before the next lesson?

Student Safety Reminder

Do not share home addresses, personal phone numbers, full birthdates, school ID numbers, medical information, payment information, or private family information. Ask a parent/guardian or teacher before public-facing business work.

Deliverable Checklist

- Demo Day one-pager
- Presentation script or notes
- Feedback summary
- Responsible launch plan

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